PROGRAM FACT SHEET

GRAPHIC DESIGN A30100

The Graphic Design curriculum is designed to provide students with the knowledge and skills necessary for employment in the graphic design profession which emphasizes design, advertising, marketing, and illustration for printed and digital media.

Students will be trained in the creative process and application of design principles for advertisements, branding, corporate identity, layouts, typography, visual assets, custom graphics, self-promotional material, and preparation of files for printed and digital distribution.

Graduates should qualify for employment opportunities with design, branding, advertising agencies, signage and printing companies, organizations with in-house marketing operations, freelance work, and entrepreneurial opportunities.

##### Awards

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| **Associate Degree:** Graphic Design (A30100) | **Length of Program:** 5 Semesters  **Prerequisite:** High School Diploma, Placement Test Equivalent |
| **Diploma:** Digital Illustration Diploma(D30100D1) | **Length of Program:** 4 Semesters  **Prerequisite:** High School Diploma, Placement Test Equivalent |
| **Diploma:** AnimationDiploma(D30100D2) | **Length of Program:** 4 Semesters  **Prerequisite:** High School Diploma, Placement Test Equivalent |
| **Diploma:** Marketing & Advertising Diploma(D30100D3) | **Length of Program:** 3 Semesters  **Prerequisite:** High School Diploma, Placement Test Equivalent |
| **Certificate:** Graphic Design Basics Certificate (C30100C2) | **Length of Program:** 2 Semesters  **Prerequisite:** High School Diploma,  Placement Test Equivalent |
| **Certificate:** Adobe Applications Certificate (C30100C4) | **Length of Program:** 3 Semesters  **Prerequisite:** High School Diploma,  Placement Test Equivalent |
| **Certificate:** Graphic Design Basics Certificate (C30100H1) | **Length of Program:** 2 Semesters  **Prerequisite:** Placement Test Equivalent |

**Work-Based Learning Requirements/Opportunities:** For Work-Based Learning education requirements/opportunities please see the appropriate Program Edplan and/or Sequencing sheet.

**License or Certification Information:** None Required

**Program Information Contact:**

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| Curriculum Chairperson: Jennifer Fisher  Telephone Number: (910) 678-9839  Office Location: Virtual College Center, Room 200  Email: [fisherjl@faytechcc.edu](mailto:fisherjl@faytechcc.edu) | Department Office: Advanced Technology Center, Room 113  Telephone: (910) 678-8347  FTCC Web Site: [FTCC Website](http://www.faytechcc.edu/) |

**Application Deadlines:** The program is designed for a student to enter during the fall semester. A student may enter at other times with approval of the Department Chairperson.

**Scholarship/Title IV Financial Aid/VA Services:** Scholarships/Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study **may or may not be eligible** for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580.

**Child Care Financial Assistance Information:**

Telephone: (910) 678-8486

Revised: 04/09/25